



*Fun stuff for pets and their parents*

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### DARF, INC. INTRODUCES A BOARD GAME PEOPLE PLAY WITH THEIR DOGS

PORTLAND, OR [October 1, 2007] — Darf, Inc. is putting a new spin on asking your dog “Wanna play?” Funāgle™ is a new board game for people and their dogs to enjoy together. With Funāgle, you match wits with friends and family to see who is best at getting their dog to complete fun activities like the “Moonwalk,” “The Wave” and the “Hollywood Kiss.” It’s easy to learn and easy to play.

Funāgle is a totally different way to have fun with your dog, or dogs, and your friends. Players have one minute to “funāgle” their dog into performing tasks on the game board’s tags. Players can use their voice, treats and gestures to get their dog to complete the activity and earn the tag. Collect the most tags, and win the game!

“Funāgle is a new and often entertaining way to interact with your dog,” says Denise Rothman, Darf president. “It also strengthens your emotional connection to your dog, helps with socialization, and shows off what you can do when working together.”

Funāgle can be played by two to four people and one to four dogs. The game comes with a board, 60 tags, a die, four bone-shaped carabiners (to hold the tags) and a sand timer. Look for the game at select dog boutiques, pet stores, doggy day cares, game stores and gift stores.

Darf, Inc. is a specialty dog company that creates fun stuff for pets and their parents. For more information about Funāgle and other Darf products, visit [www.darfinc.com](http://www.darfinc.com).

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